

**INVOICE NO.**

ES2416777

**INVOICE DATE**

6/26/2016

**BILL CYCLE**

201606

**INVOICE DUE DATE**

7/31/2016

Targeted Platform Media  
400 Broadacres Drive  
Bloomfield, NJ 07003

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TGTDPLATMED	Priorities USA Action - Richmond	B57247

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
ES11963770	Richmond	TV	\$3,383.00	52	52

**INVOICE NOTES**

Gross Advertising Total	\$3,383.00
Agency Commission	(\$507.45)
Rep Commission	(\$373.83)
<b>Net Advertising Total</b>	<b>\$2,501.72</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

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## AFFIDAVIT

**Product:** 760  
**Estimate No:** 4592  
**Campaign No:**

**Comcast Order No:** ES11963770  
**TIM Est No:** 390443  
**AE Name:** NCC Richmond

**Market:** Richmond  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NW1555341	PRATV1608H Presidential	Richmond Interconnect/7770	CNBC, CNN, HALL, HGTV, LIF, MNBC	52	\$3,383.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNBC	Richmond Interconnect/7770	NW1555341	4	\$168.00
CNN	Richmond Interconnect/7770	NW1555341	4	\$360.00
HALL	Richmond Interconnect/7770	NW1555341	8	\$512.00
HGTV	Richmond Interconnect/7770	NW1555341	4	\$768.00
LIF	Richmond Interconnect/7770	NW1555341	12	\$602.00
MNBC	Richmond Interconnect/7770	NW1555341	20	\$973.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
6-21-16	CNBC	Richmond Interconnect/7770	7:40PM	PRATV1608H Presidential	30	16	\$42.00	
6-21-16	HALL	Richmond Interconnect/7770	8:17AM	PRATV1608H Presidential	30	7	\$58.00	
6-21-16	HGTV	Richmond Interconnect/7770	11:44PM	PRATV1608H Presidential	30	20	\$192.00	
6-21-16	LIF	Richmond Interconnect/7770	5:59AM	PRATV1608H Presidential	30	11	\$24.00	
6-21-16	LIF	Richmond Interconnect/7770	10:55PM	PRATV1608H Presidential	30	14	\$100.00	
6-21-16	MNBC	Richmond Interconnect/7770	8:35AM	PRATV1608H Presidential	30	1	\$31.00	
6-21-16	MNBC	Richmond Interconnect/7770	5:23PM	PRATV1608H Presidential	30	3	\$42.00	
6-21-16	MNBC	Richmond Interconnect/7770	6:29PM	PRATV1608H Presidential	30	3	\$42.00	
6-21-16	MNBC	Richmond Interconnect/7770	11:17PM	PRATV1608H Presidential	30	5	\$72.00	
6-22-16	CNN	Richmond Interconnect/7770	11:20PM	PRATV1608H Presidential	30	18	\$90.00	
6-22-16	HALL	Richmond Interconnect/7770	11:45PM	PRATV1608H Presidential	30	9	\$70.00	
6-22-16	HGTV	Richmond Interconnect/7770	10:44PM	PRATV1608H Presidential	30	20	\$192.00	
6-22-16	LIF	Richmond Interconnect/7770	9:06PM	PRATV1608H Presidential	30	14	\$100.00	
6-22-16	MNBC	Richmond Interconnect/7770	6:19AM	PRATV1608H Presidential	30	1	\$31.00	
6-22-16	MNBC	Richmond Interconnect/7770	4:50PM	PRATV1608H Presidential	30	3	\$42.00	
6-23-16	CNN	Richmond Interconnect/7770	8:59PM	PRATV1608H Presidential	30	18	\$90.00	
6-23-16	HALL	Richmond Interconnect/7770	8:20PM	PRATV1608H Presidential	30	9	\$70.00	
6-23-16	HGTV	Richmond Interconnect/7770	9:45PM	PRATV1608H Presidential	30	20	\$192.00	
6-23-16	LIF	Richmond Interconnect/7770	5:59AM	PRATV1608H Presidential	30	11	\$24.00	
6-23-16	LIF	Richmond Interconnect/7770	8:11PM	PRATV1608H Presidential	30	14	\$100.00	
6-23-16	MNBC	Richmond Interconnect/7770	6:22AM	PRATV1608H Presidential	30	1	\$31.00	
6-23-16	MNBC	Richmond Interconnect/7770	6:13PM	PRATV1608H Presidential	30	3	\$42.00	
6-23-16	MNBC	Richmond Interconnect/7770	6:49PM	PRATV1608H Presidential	30	3	\$42.00	
6-23-16	MNBC	Richmond Interconnect/7770	11:13PM	PRATV1608H Presidential	30	5	\$72.00	
6-24-16	CNBC	Richmond Interconnect/7770	11:29PM	PRATV1608H Presidential	30	16	\$42.00	
6-24-16	CNN	Richmond Interconnect/7770	7:43PM	PRATV1608H Presidential	30	18	\$90.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
6-24-16	HALL	Richmond Interconnect/7770	5:46AM	PRATV1608H Presidential	30	7	\$58.00	
6-24-16	HALL	Richmond Interconnect/7770	11:16PM	PRATV1608H Presidential	30	9	\$70.00	
6-24-16	MNBC	Richmond Interconnect/7770	8:26AM	PRATV1608H Presidential	30	1	\$31.00	
6-24-16	MNBC	Richmond Interconnect/7770	5:15PM	PRATV1608H Presidential	30	3	\$42.00	
6-24-16	MNBC	Richmond Interconnect/7770	7:15PM	PRATV1608H Presidential	30	5	\$72.00	
6-24-16	MNBC	Richmond Interconnect/7770	10:52PM	PRATV1608H Presidential	30	5	\$72.00	
6-25-16	CNBC	Richmond Interconnect/7770	11:34PM	PRATV1608H Presidential	30	16	\$42.00	
6-25-16	CNN	Richmond Interconnect/7770	8:55PM	PRATV1608H Presidential	30	18	\$90.00	
6-25-16	HALL	Richmond Interconnect/7770	5:16AM	PRATV1608H Presidential	30	7	\$58.00	
6-25-16	HALL	Richmond Interconnect/7770	8:28PM	PRATV1608H Presidential	30	9	\$70.00	
6-25-16	LIF	Richmond Interconnect/7770	6:58AM	PRATV1608H Presidential	30	11	\$24.00	
6-25-16	LIF	Richmond Interconnect/7770	11:11AM	PRATV1608H Presidential	30	13	\$26.00	
6-25-16	LIF	Richmond Interconnect/7770	2:21PM	PRATV1608H Presidential	30	13	\$26.00	
6-25-16	LIF	Richmond Interconnect/7770	4:52PM	PRATV1608H Presidential	30	13	\$26.00	
6-25-16	MNBC	Richmond Interconnect/7770	7:53AM	PRATV1608H Presidential	30	1	\$31.00	
6-25-16	MNBC	Richmond Interconnect/7770	7:29PM	PRATV1608H Presidential	30	5	\$72.00	
6-26-16	CNBC	Richmond Interconnect/7770	10:28PM	PRATV1608H Presidential	30	16	\$42.00	
6-26-16	HALL	Richmond Interconnect/7770	5:14AM	PRATV1608H Presidential	30	7	\$58.00	
6-26-16	HGTV	Richmond Interconnect/7770	10:18PM	PRATV1608H Presidential	30	20	\$192.00	
6-26-16	LIF	Richmond Interconnect/7770	1:39PM	PRATV1608H Presidential	30	13	\$26.00	
6-26-16	LIF	Richmond Interconnect/7770	5:47PM	PRATV1608H Presidential	30	13	\$26.00	
6-26-16	LIF	Richmond Interconnect/7770	11:46PM	PRATV1608H Presidential	30	14	\$100.00	
6-26-16	MNBC	Richmond Interconnect/7770	6:13AM	PRATV1608H Presidential	30	1	\$31.00	
6-26-16	MNBC	Richmond Interconnect/7770	7:12AM	PRATV1608H Presidential	30	1	\$31.00	
6-26-16	MNBC	Richmond Interconnect/7770	7:11PM	PRATV1608H Presidential	30	5	\$72.00	
6-26-16	MNBC	Richmond Interconnect/7770	10:12PM	PRATV1608H Presidential	30	5	\$72.00	

Order# ES11963770 Total: \$3,383.00



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## BILL TO

Targeted Platform Media  
400 Broadacres Drive  
Bloomfield, NJ 07003

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**REMITTANCE**

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Targeted Platform Media	TGTDPLATMED	Priorities USA Action - Richmond	B57247

**Terms:** Net 30 Days

**Mail to:** Comcast Spotlight  
P.O. Box 415949  
Boston, MA 02241-5949

**Phone:** 610-350-3675

**Fax:** 484-983-3126

**Note:** OMC\_Business\_Operations  
@cable.comcast.com

**Special Note:**

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**Net Balance Due****\$2,501.72**

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We accept checks, money orders, and all major credit cards.